

**MICHAEL M. GREENFIELD**

**GEORGE ALEXANDER MADILL PROFESSOR  
OF CONTRACTS AND COMMERCIAL LAW**

(January 2018)

Washington University  
Campus Box 1120  
St. Louis, MO 63130  
(314) 935-6428  
FAX (314) 935-5356  
michael.greenfield@wustl.edu

Education

Grinnell College 1962-66 A.B. 1966  
Grinnell, Iowa

School of Law 1966-69 J.D. 1969  
University of Texas (with honors)  
Austin, Texas

Academic honors: Associate Editor, Texas Law Review  
Order of the Coif (national honorary  
society for law students)  
Chancellors (University of Texas honorary  
society for law students)  
Phi Kappa Phi (national honorary society)

Employment

Washington University George Alexander Madill Professor 2008-  
School of Law of Contracts and Commercial Law 1995-2008  
St. Louis, MO Walter D. Coles Professor 1976-1995  
Professor 1972-1976  
Associate Professor 1969-1972  
Assistant Professor 1969-1970  
Assistant Dean

School of Law Visiting Professor Summer 1983  
University of Texas  
Austin, Texas

School of Law Visiting Professor 1974-1975  
University of California  
Davis, California

## Major Publications

### Books:

Consumer Transactions (Foundation Press, 1983, 2nd ed. 1991, 3rd ed. 1999, 4th ed. 2003, 5th ed. 2009; 6<sup>th</sup> ed. 2014)

Consumer Transactions-- Selected Statutes and Regulations (Foundation Press, 1983, 2nd ed. 1991, 3rd ed. 1999, 4th ed. 2003, 5th ed. 2009; 6<sup>th</sup> ed. 2014)

Sales: Cases and Materials (Foundation Press, 5th ed. 2007, 6th ed. 2011; 7<sup>th</sup> ed. 2015)  
(with Benfield)

Consumer Law: A Guide for Those Who Represent Sellers, Lenders, and Consumers  
(Little, Brown and Company, 1995)

Consumer Transactions-- 1987 Supplement to 1st ed. (Foundation Press, 1987)

### Chapters of Books:

Fraud, Chapter 16, in Consumer Law and Practice (Missouri Bar Assn., 2nd ed. 1988)

Federal Restrictions on Wage Garnishment, Chapter 8, in v. 1, Eisenberg, ed., Debtor-Creditor Law (Matthew Bender, 1984)

Composition with Creditors

Assignment for the Benefit of Creditors

Chapter X Reorganizations

Arrangements Under Chapter XI of the Bankruptcy Act

Bankruptcy

Part 8, Chapters 1-5, in v. 1, Becker, Savin & Becker, Legal Checklists (Callaghan 1978)

### Statutes:

Uniform Debt-Management Services Act (National Conference of Commissioners on Uniform State Laws 2005, rev. 2008, 2011)

### Articles:

They Can Do What?! Limitations on Change-of-Terms Clauses, 26 Ga. St. L. Rev. 1099 (2010) (with Alces)

Unfairness Under Section 5 of the FTC Act and Its Impact on State Law, 46 Wayne Law Review 1869 (2000)

Limits on Standard-Form Contracting in Revised Article 2, 32 Uniform Commercial Code L.J. 115 (1999) (with Rusch)

Confessions of a Hard-Hat Junkie: Reflections on the Construction of Anheuser-Busch Hall, 76 Wash. U. L.Q. 147 (1998)

The Role of Assent in Article 2 and Article 9, 75 Wash. U. L.Q. 289 (1997)

Article 9 and Consumer Transactions: The Need for Revision, 48 Consumer Fin. L.Q. Rep. 483 (1994)

Limits on a Consumer's Ability to Assert Claims and Defenses Under the FTC's Holder-in-Due-Course Rule, 46 Bus. Law. 1135 (1991) (with Ross)

Liability of a Franchisor to a Customer of Its Franchisee, in Forging Partnerships for Competitive Advantage, Society of Franchising, 1988 Proceedings (with Schindler)

A Constitutional Limitation on the Enforcement of Judgments-- Due Process and Exemptions, 1975 Wash. U. L.Q. 877

Consumer Protection in Service Transactions-- Implied Warranties and Strict Liability in Tort, 1974 Utah L.R. 661

Coercive Collection Tactics-- An Analysis of the Interests and the Remedies, 1972 Wash. U. L.Q. 1

#### Selected Invited Papers and Presentations

Lecture, Tax Settlement Services and the Uniform Debt-Management Services Act, National Association of Tax Debt Resolution Companies (May 2012)

Lecturer and Panelist, Settlement, Collection, and Modification of Consumer Debt Teaching Consumer Law in the New Economy (May 2010)

Lecture, Dents, Dings, and Deficiencies: What a Commercial Lawyer Needs to Know about Consumer Law, Business Law Section of the American Bar Association (August 2007)

Lecturer and Panelist, Teaching Materials for Consumer Law Teaching Consumer Law (May 2004, May 2006)

Review of Rohner & Durkin, "TILA 'Finance' and 'Other' Charges in Open-End Credit: The Cost-of-Credit Principle Applied to Charges for Optional Products or Services," Reflecting on Thirty-Five Years of Consumer Disclosure Regulation, Credit Research Center, Georgetown University (October 2004)

Lecture, Consumer Law and the Uniform Commercial Code, Business Law Section of the American Bar Association (April 2004)

Lecture, Revised UCC Article 9  
National Consumer Law Center, Consumer Rights Litigation Conference (October 2002)

Lecture, Teaching Materials for Consumer Law  
Teaching Consumer Law in the New Millennium (April 2002)

Lecture, Revised UCC Article 9  
National Consumer Law Center, Consumer Rights Litigation Conference (October 2001)

Lecture, Expanding the Horizons of a Consumer Bankruptcy Course  
AALS Workshop on Bankruptcy (May 2001)

Lecture, Payment Systems for Cross-Border Consumer Transactions  
Consumer Policy Committee of the OECD, Berlin, Germany (March 2001)

Lecture, The FTC's Unfairness Doctrine and Its Reception in State Courts  
Symposium, Unfairness and the Internet, Wayne State School of Law (April 2000)

Lecture, Rights Under UCC Article 2 Against Assignees of Consumer Paper  
National Consumer Law Center, Consumer Rights Litigation Conference (October 1998)

Lecture, Consumer Perspectives on Automobile Leases  
Association of Consumer Vehicle Lessors (October 1997)

Lecture, Repossession Torts  
NCLC Auto Fraud Conference (June 1997)

Lecture, Consumer Protection in Revised Article 9  
Conference on Consumer Finance Law and Consumer Financial Services Committee of the American Bar Association (August 1996)

Lecture, Proposed Revision of the Regulation Governing Consumer Leases  
Consumer Financial Services Committee of the American Bar Association (August 1996)

Lecture, Sales of Goods, Emerson Electric, Inc., Law Conference (May 1996)

Lectures, Automobile Leases (January 1996); Fair Credit Reporting Act (March 1993)  
International Credit Association (St. Louis Chapter)

Lecture, Regulating the Terms of the Consumer Relationship  
ABA National Institute on Consumer Financial Services in the 1990's (March 1990)

Lecture and Paper, Liability of a Franchisor to a Customer of Its Franchisee  
Society of Franchising Annual Meeting (1988)

Lectures, Rent-to-Own Transactions; The Holder-in-Due-Course Doctrine  
National Assn. of Attorneys General, Fall Consumer Protection Conference  
(October 1987)

Selected Activities and Honors

Washington University Hall of Fame, Elected 2017

Alumni Distinguished Teaching Award, School of Law, Washington University in St. Louis,  
2013

Honorary Marshall, Washington University in St. Louis Commencement, 2013

Advisor, American Law Institute, Restatement of the Law Third, Consumer Contracts, 2012-  
present

Missouri Lawyers Weekly, 2009 Best Law Professor, 2009

Dedication of Greenfield Classroom, 2008

Missouri Lawyers Weekly, 2008 Best Law Professor, 2nd place, 2008

Regent, American College of Consumer Financial Services Lawyers, 2008-present; Chair,  
Writing Competition Committee, 2009-12; Fellow, since 2000

1999 Writing Competition Award, American College of Consumer Financial Services  
Lawyers

Washington University Distinguished Faculty Award, 1995

Israel Treiman Fellowship, Washington University School of Law, 1997

American Law Institute, 1997-present

Reporter, Drafting Committee to Draft the Uniform Debt-Management Services Act (National  
Conference of Commissioners on Uniform State Laws), 2003-05; Reporter, Standby  
Committee, 2005-present

Member, Drafting Committee to Revise Articles 3, 4, and 4A of the Uniform Commercial Code  
(American Law Institute representative), 2000-02

Observer, Drafting Committee to Draft a Uniform Consumer Leases Act (National Conference of Commissioners on Uniform State Laws), 1996-2001

Observer and Member of Consumer Issues Task Force, Drafting Committee to Revise Article 9 of the Uniform Commercial Code (National Conference of Commissioners on Uniform State Laws/American Law Institute), 1994-1998

Observer, Drafting Committee to Revise Article 2 of the Uniform Commercial Code (National Conference of Commissioners on Uniform State Laws/American Law Institute), 1992-2003

Member, Committee on Consumer Financial Services, Am. Bar Assn. Business Law Section, 1989-present  
Vice Chair, Personal Property Financing Subcommittee, 1991-94

Member, Federal Reserve Board Consumer Advisory Council, 1990-92

Member, Ford Motor Company Consumer Appeals Board, April 1988-August 1989

Consultant, The Committee of Bar Examiners of the State Bar of California, 1972-98

Consultant to various law firms on consumer and commercial law, 1978-2017

#### Selected Community Service

Board of Directors, Gateway Legal Services (not-for-profit provider of legal services to persons of low or moderate income), 2002-present

Board of Directors, Kol Rinah, 2014-16

Board of Directors, Consumers Council of Missouri, 2006-09

Board of Directors, Shaare Zedek Synagogue, 1990-92, 1994-96, 1998-2000, 2002-2005, 2007-09, 2011-13