

# Mary V. Mason MD, MBA, FACP

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## **SUMMARY**

- Experienced C-Suite executive with 17 years of background with Centene, a very rapidly growing, Fortune 25, for-profit healthcare enterprise
- Combined MD/MBA with strong clinical background from Washington University, and continuing presence in practicing medicine
- Founder and Franchisor of Little Medical School
- Renowned educator, public speaker and journalist

## **MANAGEMENT AND MANAGED CARE BACKGROUND**

**Centene Corporation, St. Louis MO, 2006 to July 2022**

Executive Director and Chief Medical Officer, Centene Institute for Advanced Health Education, 2020 to 2022

SVP and Chief Medical Officer, Corporate Health Initiatives, 2017 to 2020

SVP and Chief Medical Officer, Specialty Companies, 2015 to 2017

SVP and Corporate Chief Medical Officer, 2007 to 2015

Vice President of Medical Affairs—Health Plans, 2006 to 2007

National Medical Director, January to March 2006

Board member, Company-wide Diversity and Inclusion Council

Board member, Georgia, South Carolina, and Massachusetts Health Plan Boards

Physician member, Pharmaceutical and Therapeutics Committee

Physician member, numerous credentialing committees for health plans

- Founding Joint Accreditation educational department offering free provider CME/CEUs on the business and quality of medicine
- Leading development of multiple corporate clinical programs focused on improving health outcomes in the areas of pregnancy, sickle cell, influenza, asthma, obesity, congestive heart failure, medication compliance and opioids
- Implementing health education and literacy strategy with development of an award-winning book series with over 50 titles for children, teens, and adults

- Physician-lead on NCQA and URAC health plan and specialty division accreditations
- Developing and reviewing clinical policy in areas of Utilization Management, Case Management and Medical Affairs administrative policy
- Presenting and aiding with preparation of successful requests for proposals for new business for both health plans and specialty company products
- Numerous speaking engagements including Company Investor Day, earnings and guidance calls, and National Industry Trade meetings
- Supporting strategic initiatives for Value-Based Contracting for physicians providers

**Coventry HealthCare USA, (acquired by Aetna), St. Louis MO, 2001 to 2006**

- Chief Medical Director, 2004 to 2006
- Internist, Private Practice, 1999 to 2005
- Medical Director, 2001 to 2004

**Washington University Physician Network and Health Management Partners, St. Louis MO, 1999 to 2001**

- Associate Medical Director

**ENTREPRENEURSHIP**

**Little Medical School, 1999 to present**

- Founder, CEO and Franchisor of STEM.org accredited educational company that inspires children to consider careers in healthcare through afterschool programs, summer camps, scouting, and unique events
- Board President and Founder, **Dr. Genie's Kids**, 501(c)(3) arm that offers scholarships to under-served children around the United States to pay for workforce development programming
- Reaching more than 1 million children ages 1-14 in 72 domestic and international market
- Developing line of STEM health-themed toys that have won multiple recognitions, including Parents Choice Award, Academic Choice Award and National Parenting Council Award
- Entrepreneur Magazine's Franchise 500 list, 2019 to present
- Entrepreneur Magazine's Top 100 New Franchises, 2017 to 2019
- Gold Stevie Award for Best New Product and Service of the Year, 2017
- Certified Women-Owned Business

**MEDICAL PRACTICE**

**St. Anthony's Health Center, Alton IL, 1999 to 2005**

- Internist, Private Practice, 1999 to 2005
- Medical Director, Outpatient Services, 2000 to 2004

**Casa De Salud, St. Louis, MO, 2015 to 2020**

- Volunteer Attending Physician

**MEDICAL LICENSURE AND BOARD CERTIFICATION**

Missouri—106125

American Board of Internal Medicine, #186045, exp 12/2024

**JOURNALISM**

**Forbes Business Council, 2022 to present**

**Fast Company Business Council, 2022 to present**

**KMOV-TV Channel 4 (CBS affiliate) Health Team, St.Louis, MO, 2001 to 2010**

- On-air health expert on the morning and noon news
- Weekly live interviews to educate the public on important health issues

**TEACHING**

**University Affiliations and Academic Rank**

- Washington University School of Medicine, Department of Internal Medicine, Clinical Instructor of Medicine, 1999 to present
- Washington University, John Olin School of Business, Adjunct Lecturer, 2014 to present
- Washington University, Brown School of Social Work, Adjunct Lecturer, 2022 to present
- Washington University Alumni Board Member, 2007 to 2010
- Washington University School of Medicine Admission Committee, 1999 to 2001, 2016 to present
- Washington University National Council, Institute of Public Health, 2017 to present

**Washington University School of Medicine**

- Volunteer Attending, Internal Medicine Residency Clinic, 2007 to present
- Instructor, Medical Students in Private practice, 2001 to 2005

## **Washington University John Olin School of Business**

- Course master, MCT 321/564 Health Economics and Policy, 2016 to 2020

## **Washington University Brown School of Social Work**

- Course master, S 5123. The Role of Insurance in Public Health, Spring 2023

## **CONSULTING**

- St. Louis County Department of Health, 2022 to present

## **POST-GRADUATE TRAINING**

- Chief Resident, Department of Internal Medicine, Washington University, 1998-99
- Resident, Internal Medicine, Washington University, 1996 to 1998
- Intern, Internal Medicine, Washington University, 1995 to 1996

## **EDUCATION**

- MBA, Washington University Olin School of Business, 1999
- MD, Washington University School of Medicine, 1994
- BS in Bioengineering, University of Illinois, Urbana-Champaign, 1990

## **PROFESSIONAL MEDICAL MEMBERSHIPS**

- Fellow, American College of Physicians, 2008 to present
- American Medical Association, 1990 to present
  - Governing Council, Resident and Fellows Section, 1997 to 1999
- Chairman, Young Physician Section, Missouri State Medical Association, 2000 to 2005
- St. Louis Metro Medical Society, 2000 to present
  - Chairman, Young Physician Section, 2001 to 2005
  - Public Relations Committee Member, 2001 to 2003

## **HONORS AND AWARDS**

- University of Illinois Homecoming Comeback Alumni Award, 2020
- Washington University School of Medicine Alumni Achievement Award, 2019
- Women in White Coats Hero, 2019
- St. Louis Business Journal
  - Most Influential Business Women, 2016

- 40 under 40, 2008
- Alpha Omega Alpha Medical Honor Society
- ACP Resident Physician Community Award, 1998

## **COMMUNITY BOARDS**

- American Cancer Society, CEOs for Cancer, St. Louis Chapter, 2022
- St. Luke's Hospital, St. Louis MO, Endowment Board, 2016 to present
- Oasis National Board Member, 2014 to 2021
- The Baby Box Company Advisory Board Member, 2015 to 2020
- Girl Scouts of Eastern Missouri Council Board, 2014 to 2020
- Parents as Teachers National Board, 2018 to present
- UMSL School of Nursing Executive Board, 2013 to 2018
- March of Dimes Board, Missouri Chapter, 2008 to 2011

## **SELECTED PUBLICATIONS**

- Mason, M. (2022, November 7). How Leaders Can Help Their Teams Navigate Health Insurance Benefits. *Forbes*, <https://tinyurl.com/?sh=164f44b43939>
- Mason, M. (2022, October 11). The Story of Your Life. *Fast Company*, <https://tinyurl.com/90791704>
- Mason, M. (2022, Oct 6). Thinking Like a Doctor When Addressing Business Issues. *Forbes*, <https://tinyurl.com/5cc2f1d>
- Mason, M. (2022, September 15). Is Getting An MBA Right For You?, *Forbes*, <https://tinyurl.com/2p9xkmb3>
- Mason, M. (2022, August 23). 5 Lessons To Take From The Dorm Room To The Board Room. *Forbes*, <https://tinyurl.com/2jysvmh3>
- Mason, M. (2022, August 22). Tips For Getting The Most Out Of Your Next Zoom Interview, *Fast Company*, <https://tinyurl.com/3fnhyhez>
- Lucas, B, Poole-Yaeger, A, Istwan, N, Stanziano, G, Rhea, D, Mason, M. Pregnancy outcomes of managed Medicaid members prescribed home administration of 17  $\alpha$ -hydroxyprogesterone caproate. *Am J Perinatol* 2012;29:489–96.
- Mason, M.V., Poole-Yaeger, A., Lucas, B., Krueger, C.R., Ahmed, T., Duncan, I. Effects of a pregnancy management program on birth outcomes in managed Medicaid. *Manag Care*. 2011 Apr.
- Mason, M.V., Poole-Yaeger, A., Krueger, C.R., House, K.M., Lucas, B. Impact of 17P usage on NICU admissions in a managed Medicaid population—a five-year review. *Manag Care*. 2010 Feb.
- Mason, M.V., House, K.M., Linehan, J., Speers, C.A., Joseph, L.M., Littlejohn, R. Optimizing the use of 17P in pregnant managed Medicaid members. *Manag Care*. 2008 Jan.

- Mason, M.V., House, K.M., Fuest, C.M., Fitzgerald, D.R., Kitson, B.J., Inglis, J.A. 17 alpha-hydroxyprogesterone caproate (17P) usage in a Medicaid managed care plan and reduction in neonatal intensive care unit days. *Manag Care*. 2005 Oct.
- Grigsby P, Mason M, Perez CA. Cervical Carcinoma Failure in the Para-Aortic Nodes after Radiation Therapy. *International Journal of Radiation Oncology, Biology and Physics*, Volume 28, 1993.
- Perez Ca, Mason M, et al. Organ Preservation Therapy in Stage T1 and T2 carcinoma of the Breast. *Frontiers in Radiation Therapy and Oncology*. Volume 27, 1993.c